

VZCZCXYZ0005  
OO RUEHWEB

DE RUEHTL #0090 0441113  
ZNR UUUUU ZZH  
O 131113Z FEB 07  
FM AMEMBASSY TALLINN  
TO SECSTATE WASHDC IMMEDIATE 9510

UNCLAS TALLINN 000090

SIPDIS

FOR G/IWI

SIPDIS

E.O. 12958: N/A  
TAGS: [KWMN](#) [PHUM](#) [PREL](#) [KPAO](#) [EN](#)  
SUBJECT: ESTONIA: NOMINATION FOR SEC STATE AWARD FOR  
INTERNATIONAL WOMEN OF COURAGE

Ref: A) STATE 12871

¶1. (U) Post nominates the following individual for the  
Secretary of State's annual Award for International

SIPDIS  
Women of Courage (IWOC).

Name: Ms. Barbi Pilvre  
Title: Editor in chief  
Organization: "Areen", a weekly cultural affairs  
newspaper  
Date of Birth: 1963  
Contact Information: barbi@ekspress.ee

¶2. (U) Justification: Ms. Pilvre is an Estonian  
journalist who was a pioneer for gender-equality issues.  
She has promoted the equal role of women in society  
through her work with the Estonian media and in higher  
education. Ms. Pilvre first addressed the issue of  
women's rights in Eesti Ekspress, Estonia's leading  
weekly current events magazine, in the mid 1990s. At  
that time, however, Estonian media and society as whole  
were almost completely male-dominated. It took a great  
deal of courage to bring these issues to the forefront,  
and ensure that the benefits of Estonia's newly  
recovered independence were enjoyed by Estonian women as  
well as Estonian men. Ms. Pilvre also played a leading  
role in the establishment of a women's studies program  
at Tallinn University, where she teaches a popular  
course on media and gender. Today, at the age of 43,  
Ms. Pilvre not only continues to be a leading feminist  
journalist and lecturer, but she is also one of  
Estonia's most influential researchers of social  
expressions and representations of gender in culture,  
especially in the media. Throughout her career, Ms.  
Pilvre has also been a staunch advocate of human rights  
issues. Post strongly recommends Ms. Pilvre for this  
award. She is an excellent example of an individual who  
embodies the courage and ideals in the IWOC Award  
through her work to further the cause of freedom,  
justice, and equality.

¶3. (U) Post contact is Peter Lee (Email:  
Leeeph@state.gov; Tel: +372-668-8201).

GOLDSTEIN